



For Immediate Release

eXubrio Group to Offer Sales Appointment Setting Service Free to Four Western New York Companies

eXubrio Group will make executive level sales appointment setting calls to up to 100 prospects free for four local companies.

Buffalo, N.Y. – July 19, 2006 – Advertising, marketing, and public relations firm eXubrio Group LLC is offering four companies in Western New York a free sample of the firm's executive level sales appointment setting processes. The Buffalo-based firm will call up to 100 prospects for four area companies at no charge. The service includes confirming the prospect contacts and calling to set a sales appointment. This service is part of the eXubrio Group portfolio of services, provided by the company's strategic partner, eXubrio C-Level Leads, LLC.

There are four components of the C-Level Leads service:

- Lead generation & qualification of leads
- Telephone appointment setting
- Qualification of prospects for lead generation programs
- Directed mailings

"C-Level" refers to the highest level of executives in a prospect company, such as the CEO, CFO, and CTO. eXubrio Group discovered that many area companies prefer to focus their sales activities on closing sales. Calling thousands of executives at prospect companies keeps sales people stuck at their desks. This reduces sales peoples' available time to close sales. eXubrio Group's partner, eXubrio C-Level Leads, introduced the executive level sales appointment setting service to release sales people from the phone and increase time in front of potential customers to close sales.

eXubrio Group helps businesses reduce their investment in all marketing activities, while improving the impact of marketing on sales. The firm provides a full range of advertising agency, marketing, and public relations services. eXubrio Group has its main office at 452 Sonwil Drive in Cheektowaga, New York, near Buffalo. It has additional offices in Kenmore and Amherst, New York. For information about eXubrio Group's services visit www.exubrio.com.

#



exubrio[®]

GROUP LLC

market more. sell more. spend less.

We'll make your appointments. You close sales. Free.



market more. sell more. spend less.

We'll make your appointments.
You close sales. Free.

We'll call up to 100 of your executive level prospects
for sales appointments – Free.

Do you have prospects that you never seem to have the time to call? Let eXubrio C-Level leads do this for you for FREE. We will call up to 100 of your vice president or higher level prospects .

There are four components of the C-Level Leads service:

- Lead Generation & Qualification of Leads
- Appointment Setting Teleprospecting
- Qualification of Prospects
- Directed Mailings

eXubrio C-Level Leads is a division of eXubrio Group LLC. We help clients develop key messages that generate sales. We develop and implement marketing and sales plans that work. We do this while saving you dollars.

Terms of Offer: <http://www.exubrio.com/offer/>

Call John Klingensmith – (716) 361-9451.

eXubrio Group LLC

452 Sonwil Drive, Cheektowaga, NY 14225

www.eXubrio.com

Presorted Standard
US POSTAGE
PAID
Buffalo, NY
Permit No. 3825