



PROTRONICA
INCORPORATED

For Immediate Release

Protronica Launches North American Website at

www.protronica.us.com

Protronica Incorporated worked with eXubrio C-Level Leads to develop and launch a new website to support business growth in the North American market.

Buffalo & Corning, N.Y., January 3, 2006 – Protronica Incorporated launched a new website at www.protronica.us.com to serve its US and Canadian clients. The firm worked with eXubrio C-Level Leads, LLC, to develop the new website. The website will support a lead generation and appointment setting campaign created by eXubrio C-Level Leads.

Protronica represents a Swiss electronics manufacturing service firm – Escatec – that makes products and subassemblies. The firm serves companies whose products, and product launches, must work right every time – without exception. When clients work with Protronica, they work with a company that cares for and safeguards their brand's reputation. Well-respected international brands already trust their projects to Protronica, from innovative consumer product manufacturers to market-leading communications firms.

Protronica can step in at any point in a product development process and expertly manage every step of the project: Styling model through prototypes to production. Whether its complex molded parts or printed circuit board assemblies, Protronica will deliver the electronics a client's product needs.

About Protronica

Protronica represents the Escatec Group, a Swiss owned Electronics Manufacturing Services company with its headquarters in Malaysia and main manufacturing facilities in

Malaysia, Singapore and Switzerland. Protronica's North American office is located in Corning, New York. Protronica also has offices in London, England, and Belfast, Ireland. For more information about Protronica in North America, call Rob Garner at (607) 936-0463, or visit www.protronica.us.com.

About eXubrio C-Level Leads

The eXubrio C-Level Leads sales appointment making service provides more selling opportunities for a business's sales staff. With this service, sales people are able to focus on what they do best - closing sales. eXubrio, LLC, and Noein Inc. own eXubrio C-Level Leads. The service integrates with eXubrio's other marketing offerings which include Value Proposition development, Key Message creation, and business development direct marketing programs.

eXubrio C-Level Leads has offices in Cheektowaga, Kenmore, and Amherst, New York. Call John Klingensmith at (716) 689-8886, or visit www.c-levelleads.com for information about eXubrio C-Level Leads.

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